



# STILL TRAINING THE OLD SCHOOL WAY? SPARK YOUR FEMALE TALENT WITH MOXIE

## TODAY'S WORKFORCE IS:



### IMPATIENT

**8 seconds**, average transient attention span—shorter than a goldfish!

**4 minutes**, maximum time spent watching any given training video



### OVERWHELMED

**75%** believe stress is affecting their productivity and health

**Only 1%** of work week dedicated to training and development



### DISTRACTED

Checks inbox an average of **30-40X** per hour

Switches between devices an average of **21X** per hour



### UNTETHERED

**67%** of employees use mobile technology for work

**30%** of full-time employees do most of their work somewhere other than the office



Time is the most precious resource in the business world today. Learning needs to be **on demand**, available on the go and delivered in a **bite-sized, actionable format**.

## MOXIE MICRO LEARNING ENGAGES YOUR RISING STARS:



### BITE-SIZED

**1-3 minute videos** packed with actionable content: one knowledge nugget per lesson

**Scalable professional development** ideas, tools and resources



### ON DEMAND

**Accessible anytime**—easy to fit into a crowded schedule

**At the point of need**—precisely what's needed, precisely when it's needed



### REAL WORLD

**Leading-edge, relevant, attention-grabbing** and easy-to-implement lessons for success

**Unlimited access** to the full Moxie Micro Course and Online Workshop catalog



### ON-THE-GO LEARNING

**Mobile friendly**—viewable from any device 24/7

**Inbox delivery**—simply click to start training

## PROFESSIONAL DEVELOPMENT FOR WOMEN LEADING THE WAY

Moxie Micro Courses and Online Workshops are real world, real time and fed by the issues and opportunities that await women every day in the workplace.

### YOU AND YOUR TEAM GET:

**Convenience**—Delivers actionable professional development to women throughout your company

**Value**—Provides an organization-wide solution for a lower price per person than traditional training

**Progress**—Fills your leadership pipeline with female talent ready to step up and into their full potential