



MAUREEN BERKNER BOYT

Keynote Speaker | Author | Women's Leadership Expert

MAUREEN BERKNER BOYT

Maureen's life is about fanning the flames of potential and unleashing the leadership capabilities in women and organizations - and that's what her audiences learn how to do, too!

Nationally published author of the 5-book series "Rock Your Moxie: Power Moves for Women Leading the Way"

Host of the International podcast and workshop series "Rock Your Moxie"

Founder & Head Moxie of The Moxie Exchange Movement

Advisor & Executive coach to CEOs of the nation's fastest growing companies



Masters Degree, Organizational Development & Graduate, Corporate Coach U

Leadership & Business Geek

Adventurer: Camel riding in the Sahara, Fairy Pool jumping on the Isle of Skye, Trekking through rural China

Founder of 5 businesses and counting...

Cisco, DaVita, Constellation Brands, PayPal, DCP Midstream and more seek out Maureen to help them unleash the potential of their female talent

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SNAPSHOT BIO

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DaVita.[®]


CISCO[™]


FireEye[™]

PayPal[™]

Amway

RICOH
imagine. change.

dcp
Midstream.


MINNETONKA
PUBLIC SCHOOLS

LAZ
PARKING


BRINKMAN
PARTNERS


Constellation
Brands




THE
moxie
EXCHANGE
MOVEMENT

A FEW OF MAUREEN'S **THRILLED** CLIENTS

MAUREEN'S MOST REQUESTED KEYNOTES THAT *OPEN EYES, WOW AND INSPIRE ACTION*

MOST REQUESTED KEYNOTES



She's Just Not That In To You: Why You Don't Have Women in Leadership & What You Can Do About It

Forget the warm and fuzzy. Organizations who want sustained growth as Baby Boomers retire, and the talent war heats up, need to focus on recruiting and retaining female talent. The good news? When you get this right your company makes more money, is more creative and attracts a better talent pool. Maureen shows you how to patch up your leaky talent pipeline and become one of the companies where highly talented women want to work and lead.



I'll Have What She's Having: 5 1/2 Beliefs & Behaviors of Highly Successful Women

Good isn't good enough. If you want to thrive in your career and succeed for the long term you've got to bring your A-game. Maureen has interviewed, coached and observed kick butt women for over 20 years. She'll share the five growth and success factors she consistently found in those women and a bonus "1/2" behavior that just may be the secret sauce you've been searching for.



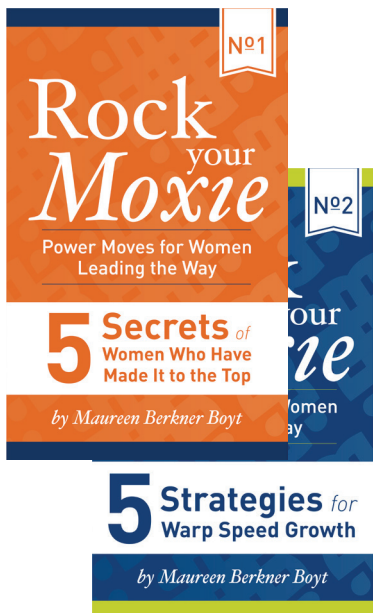
She Rocks Her Moxie: Women, Influence & Power

How is it that some women just seem to get things done with ease? Having worked her way up through more than one organization, and watched where organizational power and influence are held in many more, Maureen has the influence playbook. She'll share the subtle ways women give away their power and the game plan for turning the tables and upping your influence and power overnight.

"Thank you for a great event yesterday! I loved your presentation on influence and my team really got into the session. I am using the lessons learned immediately today! Love the Moxie Movement!"

- Lisa Whitehouse, CH2MHill





BOOK SIGNING

Attendees will have the opportunity to rock their moxie and personally connect with Mo while she signs books and answers a question or two.

VIP SESSIONS

After her keynote, Mo can give smaller groups of attendees the opportunity to really dig in on unleashing the leadership potential of the women in their organization - and in themselves!

MEDIA LIBRARY

Attendees can get access to a library of online workshops and podcasts, video interviews and a toolkit of Power Moves that only members of the Moxie Inner Circle can normally access.



*"On behalf of myself, my partners and the entire LAZ family I want to thank you for your **incredible** talk last week. You were engaging, dynamic, insightful and most of all called us on some of our biggest faults- and we **loved it!** Because of your influence we are going to make some real changes. Thanks for rocking our moxie!"*

- Michael Harth, Chief Culture Officer, LAZ Parking

"Thanks very much Mo! It was an absolute pleasure working with you. You are really great, both on camera and also live in person. I think Moxie is the perfect handle for you because you definitely "bring it".

- Alec Griffith, Ignite Branded Media

"Top rankings, in all areas, from 100% of participants!"

- Pat L., RICOH Women in Print Conference Coordinator

"When can you come back? We want more!"

- Women in Technology & Security attendee



STANDING OVATIONS

**Contact us to see how Maureen
can make your next event a
smashing success!**



BOOK MAUREEN

To Book Mo for Your Next Event, Contact:
Mary Coombs
mary@moxieexchange.com | 970.227.2710



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Paradigm Shifter

When she was in the 2nd grade, Maureen ran for class president. Why? Because the only other candidates were boys, and that just didn't seem right to her. She ran under the slogan 'Vote for Maureen and you've got your queen' (they were learning about rhyming)...and she won. Mo has never looked back and has always sought to bring balance to leadership teams and organizations so that they can drive better business results. She's the Founder of The Moxie Exchange Movement, which is a peer advisory and mentoring platform for companies who want to develop, promote and retain women.

Cattle Prod & Cheerleader

One of Maureen's CEO clients once told her that working with her "is like having a cattle prod at my back and a cheerleader at my side." That about sums up Mo's approach - practical and no-nonsense dance the tango with encouraging and fun. She brings that approach to her engagements, too. Participants leave with useful tools and ideas from her years of experience and the confidence that they really can make great things happen.

Business & Leadership Maven

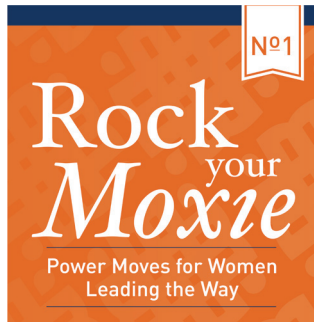
Maureen is a life-long enthusiast of leadership, business and success. The old adage 'those who cannot do teach' is a load of bunk. Mo has done both. She's been an advisor and executive coach to CEOs of the nation's fastest growing companies and been in the trenches, holding leadership positions in several large corporations and as the founder 5 successful businesses (and counting!) of her own. She's spent over 20 years helping organizations grow by combining smart strategy with amazing talent. She holds a Masters in Organizational Development, is a graduate of Corporate Coach U and reads anything she can get her hands on about business and leadership.

Action Heroine

Maureen knows what it takes to drive growth in teams and organizations and brings a bias for action and pushing the status quo to her work. Her 5-book series *Rock Your Moxie: Power Moves for Women Leading the Way* is formatted into bite-sized, actionable chunks and takes on the head-trash that stops women from moving forward in their careers. Her international podcast and online workshop series always wraps up with participants determining what action they're going to take in the next 24 hours. Mo has lived her life as a doer and risk-taker, too. She's ridden camels in the Sahara desert, jumped in the Fairy Pools on the Isle of Skye and completed two 36-hour ultra team runs. She brings those experiences and approach to her audiences, getting them to think big, take action and move the dial on driving results for themselves and their teams.



POWER MOVES FOR WOMEN LEADING THE WAY



5 Secrets of
Women Who Have
Made It to the Top

by Maureen Berkner Boyt

Maureen's book series can be found on Amazon.com, in use in Employee Resource Groups of major corporations, and in the hands of smart women across the globe.

Word On the Street:

"Maureen's insights have powerful paybacks. She not only knows how women succeed; she equips you to do it yourself."

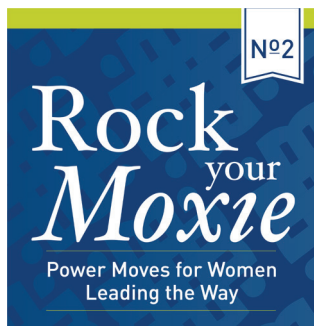
- Debra Benton, author *The CEO Difference: How to Climb, Crawl, and Leap Your Way to the Next Level of Your Career*

"This series helps women to discover the most important truth in advancing their leadership: You are the most powerful change agent in your own journey. A must read for anyone committed to unleashing the ingenuity and talent of half our population in order to create innovative solutions for all of us."

- Tiffany Dufu, Chief Learning Officer, Levo League

"Do you want to talk about growth or do you want to grow? If you want to grow, start here. Accessible and practical, Maureen Berkner Boyt's books give you advice that will propel you straight out of your comfort zone into a whole new world. Just do it!"

- Jodi Detjen, Suffolk University Professor and co-author, *The Orange Line: A Woman's Guide to Integrating Career, Family and Life*



5 Strategies for
Warp Speed Growth

by Maureen Berkner Boyt

This series is right for you if:

- You are a successful woman who wants *more*. You are a woman in motion who wants to be more, have a greater impact, and call bigger shots.
- You're ready to take action. You want to roll up your sleeves, and create a plan as you read.
- You're busy. You're looking for practical tools and ideas - delivered in bite-sized, actionable chunks - on growing your career, your leadership and yourself.

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ROCK YOUR MOXIE BOOK SERIES

A MONTHLY SHOT OF LEADERSHIP & SUCCESS

An online women's leadership workshop & podcast series

Here's what we've got for you:

- A monthly online leadership workshop & podcast covering topics relevant to smart professional women pursuing ongoing learning and leadership growth
- A simple, convenient way to learn - actionable leadership development and professional success ideas, tools and resources delivered right to you
- An invitation-only LinkedIn group created specifically for Rock Your Moxie workshop participants to continue your discussion and learning between workshop sessions
- Access to password protected content on the Moxie Exchange Movement website, including a video library of over 30 video interviews with top female business leaders, discussion forums, and a library of all past workshop recordings and tools

What workshop participants have to say:

"Wow- not only did we cover the 'how to' of some key leadership skills like mentoring, we also dug in on the psychology (and some of the psychological barriers we can put up as women) of success and leadership." (100% of participants say they have benefited from their participation in the workshops)

- Kristin, Senior Executive, Global Management Consulting Firm

I'm loving the series so far. It's so relatable. After this session I had to own that I don't even negotiate prices at garage sales. And I loved "One of the greatest gifts we can give the people we love is our own development." (94% of participants have used a tool or idea they learned in the workshops)

- Jennifer, Senior Editor, Marketing and Public Relations Agency

"After all these years, I've finally learned to DELEGATE"

- Sue, President, Digital Print Company

"From the action plan items, I've decided to enroll in university classes again to finish my degree (YIKE and YAY!)" (100% of participants would recommend the workshop series to a friend)

- Laura, Director of Executive Briefings, Multinational Manufacturing Company

