



## Rock Your Moxie Power Moves Tool Kit

### **Tool #9: Why I'm PERFECT for a Sponsor**

All right, sister! Your sponsor is out there waiting for you to show em' what you've got. Remember, they'll be going out on a limb by sponsoring you. Their personal brand will now be aligned with yours, so they *are* going to be picky, but they *do* want to sponsor you. You need to be able to demonstrate and articulate (show & tell!) the key factors sponsors are looking for in whomever they are going to tuck under their wing. Take some time, and lay it all out there.

**Results**

**Potential**

**Drive**

**Strong Brand**

**Loyalty**

**Goals, Ambitions, Aspirations**