



Rock Your Moxie Power Moves Tool Kit

Tool #8: Taking Out the Trash

Yes, you CAN possibly get to the top alone, but it's going to take a lot longer, be a lot harder and is a LOT less likely without having a sponsor or two to draft off of. It's time to take out the head trash and figure out what flawed thinking you might have about sponsorship relationships that is ultimately holding you back from seeking out sponsors.

What fears do I have about having a sponsor?

Three people I respect who have sponsors

How are they able to have a sponsor and navigate through the potential pitfalls/fears I listed above?

How does that apply to me, then? How can I model their behaviors so that I can enter into a sponsorship relationship?

Who can I ask the 'have my back' to let me know if any of my fears about having a sponsor are being realized?

What is my plan if that happens?